

All protection plans are not the same...

Introducing LifeCare

On February 3rd Irish Life launched the LifeCare range of services giving clients valuable access, at no extra cost to three types of services that could help support them and their family during small and not so small emergencies in the future. From that date when your clients starts a new protection plan (Term Life Insurance, Mortgage Life Insurance, Life Long Insurance, Pension Life Insurance and Income Insurance Plans) they will have access to :

MedCare – gives clients if they have been diagnosed with one of the 160 conditions covered access to a Medical Second Opinion service provided by Mediguide. It provides clients with an independent review of their diagnosis and treatment plan from a leading medical centre such as Harvard Medical School Teaching Hospitals and Johns Hopkins University Medical Center in the USA and London's Kings College Hospital.

NurseCare – offers two confidential helpline services NurseAssist and Women's Health Centre that give your clients peace of mind when most needed. The NurseAssist helpline deals with minor emergencies on a 24/7 basis. The Women's Health Centre provides access to a team of nurses and midwives giving women an opportunity to discuss their specific health concerns.

ClaimsCare – clients receive our Personalised Claims Service and access to a post-claims counselling service with the Clanwilliam Institute.

These LifeCare services add real value for clients and give brokers an opportunity to engage with customers at different times throughout the term of their plan.

Supporting the launch is an extensive advertising campaign on radio, on-line and in social media.

To see full information on the LifeCare services click [here](#).

MediGuide, Aria Assistance and Clanwilliam Institute provide confidential services and are independent from Irish Life. Access to these third party services is subject to their terms and conditions. Irish Life accepts no liability for these services. In the future, Irish Life may change the companies listed as service providers or may also withdraw access to the services listed.

Information is correct as of February 2014.

Irish Life Assurance plc is regulated by the Central Bank of Ireland