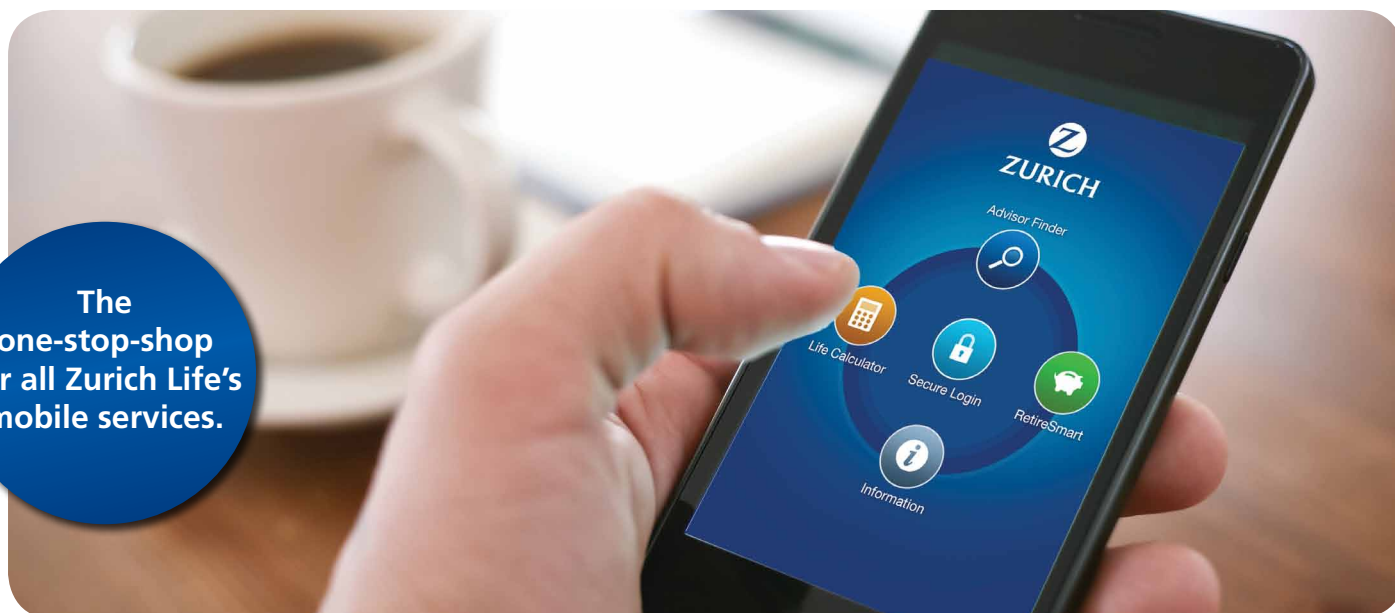


Introducing the new Zurich Life App



The
one-stop-shop
for all Zurich Life's
mobile services.



We are delighted to announce the launch of our new mobile app, a one-stop-shop for our mobile services. The new app combines our existing mobile services with some innovative new tools and features that will make it easier than ever for you and your clients to access the services needed, where and when you want them.

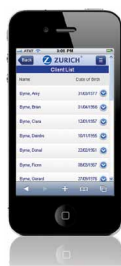
App Features



Secure Login *Mobile Broker Centre*

Our Mobile Broker Centre is an easy and secure platform to access policy information on the GO!

- View client policy information and values.
- Look-up group scheme details.
- Access real-time new business pipeline updates.
- Navigate intuitively in a way that is clear and easy to follow.



Logging In

You can access the Mobile Broker Centre using your existing username, password and pin.

**Zurich Life's Broker Centre in the palm
of your hand.**



Secure Login *Mobile Client Centre*

Our Mobile Client Centre is an easy and secure platform for your clients to access:

- Policy Information
- Fund values
- Premium information



Client Registration

Clients looking to register for the Mobile Client Centre can apply on their phones by tapping 'Register as a new user' and submitting their details.

**Gives your clients access to their policy
information on the GO!**

continued overleaf



Mobile RetireSmart

RetireSmart is a sophisticated forecasting tool from Zurich Life which combines pensions and long-term savings under one plan in the most tax-efficient way possible.

The RetireSmart forecasting tool helps you to combine the following elements under one plan for your clients:

- Pensions
- Long-term savings
- Lifestyling investment strategies

And now with Mobile RetireSmart, you can advise your clients on how to plan for their retirement tax-efficiently no matter where you meet with them!

The comprehensive retirement planning solution at your fingertips.



Life Calculator

Many people have no idea how much life insurance cover they require to ensure their families' needs are properly looked after in the event of their death. Our handy life insurance calculator can be used as a starting point to determine how much life cover is required.

Details such as your client's:

- remaining loans and mortgage repayments;
- assets;
- living expenses;
- desired future family income;

are all taken into account to calculate how much life insurance cover is needed.

Helps your clients calculate how much life insurance cover they might need.



GPS Advisor Finder

Zurich Life is dedicated to our Advisors which is why we have developed our new GPS Advisor Finder. The GPS Advisor Finder enables potential clients to find you more easily by using the geolocation technology on their mobiles.

We will be promoting the Advisor Finder:

- in our advertising;
- in customer communications;
- on www.zurichlife.ie

Join our Advisor Finder today!

If your business is not already on our Advisor Finder joining is quick and easy. Just download the Advisor Finder Application form from the Zurich Life Broker Centre and give it to your Broker Consultant or Sales Support Team.

Bringing new clients direct to your door.



Don't have an iPhone or Android phone?

Don't worry! You can scan to access any of the following mobile services on your smartphone now! Scan any of the QR codes below or visit the websites using your phone's web browser.



Mobile Broker Centre
www.zurichlife.ie/mobile



Mobile Client Centre
www.zurichlife.ie/mobile



Mobile RetireSmart
www.zurichlife.ie/retiresmart



GPS Advisor Finder
www.advisorfinder.ie



Zurich Life Assurance plc

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Telephone: 01 283 1301 Fax: 01 283 1578 Website: www.zurichlife.ie

Zurich Life Assurance plc is regulated by the Central Bank of Ireland.

Intended for distribution within the Republic of Ireland.