

Friends First **NEW** Investment Suitability Tool

The **Fundamental** investment tool for your clients



Deciphering just how much risk your customers are prepared to take when making an investment decision and what their expectations are is **fundamental**.

Our new investment suitability tool is designed to:

- help you and your client understand their general attitudes to risk.
- help you match the right investment to meet your clients needs.
- help your client to understand what to expect from the investment you recommend.

Our Investment Suitability tool is available on
<http://www.friendsfirst.ie/services/ist/ist.html>