The Bespoke

Secure Clean Energy Bond



50:50 Split Deposit Option

Bespoke Investments Limited is delighted to launch its eleventh investment product – The Bespoke Secure Clean Energy Bond.

Bespoke Investments Limited believes that this product offers the ideal combination of full capital protection plus exposure to the global clean energy market via 100% participation in the S&P Global Clean Energy Daily Risk Control 5% Excess Return Index (S&P Global Clean Energy Index). The 50:50 Split Deposit option offers a strong short term fixed return on 50% of funds invested. With the 50:50 option investors place half of their investment in a one year fixed deposit account paying 6% CAR

(gross). Therefore, investors will receive half of their investment amount plus 6% CAR gross interest, returned after just 12 months.

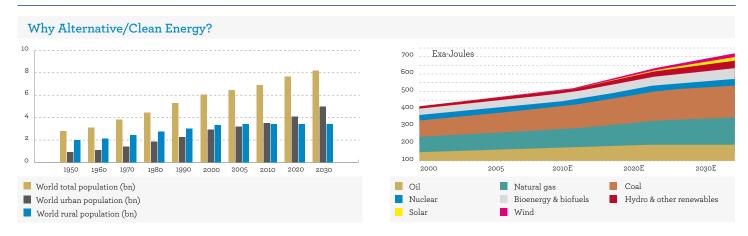
The remaining half of an investment amount is placed in a 100% capital protected 5 ½ year investment, offering 100% participation in the S&P Global Clean Energy Index, with no cap on investment returns. Bespoke Investments Limited believes that this product is the ideal solution for investors looking for a combination of strong short term fixed returns on half of their investment and longer term protected alternative/clean energy investment exposure with the remainder.

The dependence of the world on dwindling oil supplies as the primary global source of energy has been well documented. This has been

graphically evident recently, with geopolitical tensions in Libya highlighting the dependence and prompting a significant jump in the price of oil to over \$100 a barrel. Nuclear energy has long been seen as the viable long term solution and has gained traction in recent years, with memories of past tragedies fading. However, the recent catastrophe in Japan has called into question once again the safety and viability of nuclear energy, at least in the short to medium term. This has resulted in a major review of nuclear energy globally. This has led to renewed vigour in the search for alternative, clean energy sources. Bespoke Investment Limited believes that recent events will accelerate the need for alternative clean energy sources over the short, medium and long term.

Certain Return within a Certain Timeframe

With the Bespoke Secure Clean Energy Bond 50/50 Split Deposit Option, half of an investment is placed in a one year fixed deposit account with Ulster Bank Ireland Limited, paying a very attractive 1 year fixed return of 6% gross CAR. This half of an investment is returned to the investor with a gross return of 6% CAR less relevant taxes where applicable. The remaining half of an investment is placed in a 100% capital protected 5 ½ year alternative/clean energy investment.



Bespoke Investments Limited believes there are 4 main challenges globally which need to be addressed quickly. These challenges may lead to a significant increase in alternative/clean energy investment in the near term.

These factors are:

- · An increasing global population
- · Growing demand for resources
- Finite resource reserves particularly oil reserves
- Climate Change

The above drivers are likely to accelerate demand in alternative/clean energy in both the short and medium term. Bespoke Investments Limited believes the only viable alternative over the medium term may be alternative/clean energy and this is the reason why now may prove to be an opportune time to gain exposure to this sector, with strong capital protection.

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Secure Clean Energy Bond

50:50 Split Deposit Option

Term 50% Fixed Deposit Paying 6% CAR Gross Return - 1 Year

50% Investment Element - 5 Years, 6 Months

Capital Protection 100% at Maturity

Deposit Taker Ulster Bank Ireland Limited

Underlying Index S&P Global Clean Energy Daily Risk Control 5% Excess

Return Index

Participation 100% i.e. your return will be the full gain (if any) in the

price of the S&P Global Clean Energy Daily Risk Control 5% Excess Return Index between the strike date and

maturity date of the bond.

Cap on Returns No Cap on Investment Returns

Closing Date:
Minimum Investment:

30th June 2011

€25,000

€20,000 for Irish Life Self Invested Fund

Pension Option

For further information on this investment please contact your investment advisor or Bespoke Investments Limited on 0818 306090.

www.bespokeinvestments.ie info@bespokeinvestments.ie

Bespoke Investments Limited, 16 Roden Place, Dundalk Co Louth

Bespoke Secure Clean Energy Bond 50:50 Split Deposit Option - Risk Scale

1 2 3 4 5

Low risk High risk

Bespoke Investment Range - Matured Products Track Record to date:

Bond	Start Date	Maturity Date	Capital Protection	Annualised Return Paid out to Investors
Bespoke Autocallable Certificate 1	17/11/2008	17/11/2009	None – Soft Guarantee with 50% barrier	25%
Bespoke Capital Secure Callable Bond	24/11/2008	24/11/2009	100%	8%



AVERAGE IRR PAID OUT TO INVESTORS ON MATURED PRODUCTS IN THE "BESPOKE" INVESTMENT RANGE = 16% GROSS PER ANNUM!



Bespoke Investments Limited currently have 8 additional products "in force" at present, for indicative values please contact Bespoke Investments Limited.

Warning: Past Performance is not a reliable guide to future performance.

Warning: Warning if you encash the Deposit Element before 9th July 2012, or if you encash the Investment Element before 9th January 2017 you may lose some or all of the money you put in.

Warning: This illustration is based on our understanding of current Revenue law and practice which is subject to change without notice and does not constitute tax advice. Warning: Deductions for charges and expenses are not made uniformly throughout the life of the product, but are loaded disproportionately onto the early period. If an investor withdraws from the investment element of the bond prior to the end of the one year term in the case of the Deposit Element or 5 year 6 month term in the case of the Investment Element, or the bond is encashed following death, the practice of front-end loading will impact on the amount of money that the investor receives.

Warning: The value of your investment may go down as well as up. You may get less than you put in and may result in penalties.

Warning: Early encashment before maturity will only be permitted in exceptional circumstances, and is at the discretion of the product provider.

Warning: This document should not be taken as a recommendation from Bespoke Investments Ltd. This document should only be read in conjunction with the full brochure where a full list of warnings is provided.

Bespoke Investments Limited is regulated by the Central Bank of Ireland. For full Terms and Conditions in relation to the product please refer to the Bespoke Secure Clean Energy Bond brochure.