



January: 2012 Newsletter

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Welcome to the 1st of our Newsletters of 2012. Our aim is to ensure that we continue to provide a **1st class service** to our Financial Broker clients and that we deliver the solutions to enable you to efficiently and easily grow your business and deliver an unrivalled service to your clients in the year ahead and beyond.

We are also focused on helping to you to remain compliant without suffering sleepless nights. We have many new developments in the pipeline for the year ahead but for now please have a good read of the articles we have put together for this issue which hopefully you will find interesting and relevant.

Communicate With Your Clients - Using OmniBrokerPlus Makes It Easy

It's as simple as this, you NEED to contact your clients on a regular basis to build the relationship and keep them from straying to other advisors, on top of that there is now new legislation in the Consumer Protection Code that states that if you are not in contact with your client as least once in a 12 month period you cannot consider them a client. Now we have made the process easy for you. **Click below** to find out how to meet this challenge in the easiest way possible...

http://www.bestadvice.ie/uploaded/bis_cwc0112.pdf

Irish Broker Magazine Article

In the December issue of The Irish Broker magazine we published an article about the key theme of our Autumn seminars - **Client Contact** - and the new range of facilities and products we have developed for you to make this vital task so easy. **Click below** to read the article (**to load the document, scroll down once the file opens**).

http://www.bestadvice.ie/uploaded/bis_artcl0112.pdf

Our New Corporate Website

We have felt for some time that while our working sites for our services provision, www.bestadvice.ie, www.adviserplus.ie and **Omnibroker** deliver a quality and easy to use range of services we did not have anything that gave a detailed overview of what we do and how we structure our pricing. In response we have developed a corporate website, www.brokerinformationservices.ie, to do just that. We hope you like what you see.

Click Website Link: www.brokerinformationservices.ie

13 Reasons to Love Omnibroker

OmnibrokerPlus has been described as a client policy system on the internet.

But it's much more than that: OmnibrokerPlus lets you manage and keep track of your clients' policies, prepare reports for client meetings, enhance productivity and increase efficiencies. There are many reasons to make OmnibrokerPlus your broker solution software. **Click below to learn more (to load the document, scroll down once the file opens)**.

<http://www.bestadvice.ie/uploaded/13Reasons+omnibroker.pdf>

Product Provider Updates

- As you are aware, many providers closed their Structured products, Tracker and Guaranteed Bonds at the end of 2011. New tranches have been opened and are listed in the relevant sections on Best Advice and Adviser Plus. **Click below** to find out more...

http://www.bestadvice.ie/uploaded/ppupdates_bis0112.pdf

- Opportunities for Group Pensions from **The Pension Source Company**...

http://www.bestadvice.ie/uploaded/grppensionsopp_bis.pdf



Training

We continue to provide training to our clients in our offices in Rathgar. The next training scheduled will be on OmnibrokerPlus new features and will take place on the 31/01/2012. **To learn more, click on the relevant link below.**

http://www.bestadvice.ie/be_training.php

<http://adviserplus.ie/compliance/training.asp?view=ResourceCentre>




Free Trial

We are happy to offer a free trial period to Financial Brokers who wish to explore further the power of our full range of services. Avail of a free trial today and find out how our services can assist your business.

To find out more, contact **The BIS Team**.

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We hope this E Newsletter provides you with some useful tips and ideas about how our comprehensive range can best assist your business needs.

